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ATLANTA METRO STUDIOS IS TILTING WALLS IN UNION CITY AND ON FAST TRACK TO OPEN IN MARCH

Studio facility is a major catalyst for new and existing businesses in Union City and South Fulton

Union City, GA – October 16th, 2015 – The first phase of Atlanta Metro Studios’ large-scale, purpose built film and television studio facility is on a fast track for an opening date in March of 2016. The concrete walls are now tilting on the first phase which will include 134,000 square feet of sound stages, 60,000 square feet of production office and 50,000 square feet of mill (construction and flex space).

“As I said at the start of the old mall demolition late last year, we couldn’t be happier to have one of the largest studio facilities in Georgia call Union City home,” said Mayor Vince Williams. “It’s even more exciting now that the Atlanta Metro Studios team has delivered. The massive concrete walls are tilting and Union City is proud to play host to large scale original productions from around the world.”

Ed Richardson and Brian Livesay are the Founders and Co-CEO’s of 404 Studio Partners, which is the exclusive sales, marketing and operations company for the studio facility. Their company partnered with Rooker to create Atlanta Metro Studios.

“Atlanta Metro Studios is very proud to call Union City home,” says Ed Richardson. “Over the last year, we have worked very closely with Mayor Vince Williams to engage local business owners in Union City. Our ability to create a film community inside the great community of Union City will provide new opportunities for local businesses here and across South Fulton, as well as for producers and film crews who benefit from the convenient access to restaurants, stores, hotels, banks, Hartsfield-Jackson Atlanta International Airport and so much more. It’s a win, win for all involved.”

Livesay says, “Georgia’s State leadership has rolled out the red carpet for the film and television industry with a very competitive tax incentive program. Atlanta Metro Studios is proud to create this much needed studio infrastructure for our state. Purpose built infrastructure is the next key step in Georgia’s ability to grow the overall economic impact of the film industry, which has now passed six billion dollars (fiscal year 2015).”

“Production companies are picking Georgia because we have the entire package – a business-friendly environment, statewide accessibility, diverse locations and a skilled crew base,” said Governor Nathan Deal. Georgia is one of the fastest growing entertainment production centers in the nation and facilities such as this one (Atlanta Metro Studios) will play a vital role in long-term infrastructure growth.”

Added Chris Carr, Commissioner of the Georgia Department of Economic Development: “The film industry is a powerful economic generator in Georgia – creating jobs and investment opportunities across the state. Not only will Atlanta Metro Studios generate jobs, it will also ensure the industry’s sustainability by creating new infrastructure to meet the growing need for studio space.”



From Left to Right:

Ed Richardson, Founder & Co-CEO of 404 Studio Partners

John Rooker, CEO of Rooker

Mayor Vince Williams, City of Union City, GA

Jack Rooker, Chairman of Rooker

Brian Livesay, Founder and Co-CEO of 404 Studio Partners

